FLORIS MEULENSTEEN

FLORISMEULENSTEEN.NL

27 years old
Tilburg
The Netherlands

VENTURE BUILDER

GROWTH HACKER

EMPLOYMENT HISTORY

PRODUCT DEVELOPER
at Gritd
12-2021 - present (fulltime)

VENTURE BUILDER
at DSG Ventures
02-2020 - 11-2021 (fulltime)

ONLINE MARKETER
at Planjeuitje.nl
07-2019 - 01-2020 (parttime)

GROWTH HACKER
at Mental Health Warriors
06-2019 - 09-2019 (fulltime)

INTERN STARTUP DEVELOPMENT
at BW Ventures
01-2019 - 06-2019 (fulltime)

INTERESTS

Startups & scale-ups
Online marketing
Customer development
Corporate innovation

EDUCATION

MARKETING MANAGEMENT DIGITAL BUSINESS CONCEPTS
at Fontys University of Applied Sciences
2015 - 2021

BUSINESS ADMINISTRATION MANAGEMENT, ECONOMICS & LAW
at Avans University of Applied Sciences
2014 - 2015

ASSISTANT ACCOUNTANT
at Summa College
2011 - 2014

SKILLS

Lean Startup	●●●●○
Growth Hacking	●●●●○
Social Advertising	●●●○○
E-Mail Marketing	●●●○○
SEO	●●●○○
SEA	●●●○○

LANGUAGES

Dutch	●●●●●
English	●●●●○

TOOLS

HubSpot	●●●●○
Wordpress	●●●●○
Microsoft Office	●●●●○
Zapier	●●●○○
Adobe InDesign	●●●○○
Adobe Illustrator	●●○○○
Adobe Photosop	●●○○○
Google Analytics	●●○○○
Google Tag Manager	●●○○○
Firebase	●●○○○