

27 years old
Tilburg
The Netherlands



VENTURE BUILDER

GROWTH HACKER



EMPLOYMENT HISTORY



PRODUCT DEVELOPER

at Gritd

01-2022 - present (fulltime)



VENTURE BUILDER

at DSG Ventures

01-2020 - 12-2021 (fulltime)



ONLINE MARKETER

at Planjeuitje.nl

07-2019 - 01-2020 (parttime)



GROWTH HACKER

at Mental Health Warriors

06-2019 - 09-2019 (fulltime)



INTERN STARTUP DEVELOPMENT

at BW Ventures

01-2019 - 06-2019 (fulltime)



INTERESTS

Startups & scale-ups

Growth hacking

Customer development

Corporate innovation



EDUCATION



MARKETING MANAGEMENT DIGITAL BUSINESS CONCEPTS

at Fontys University of Applied Sciences

2015 - 2021



BUSINESS ADMINISTRATION MANAGEMENT, ECONOMICS & LAW

at Avans University of Applied Sciences

2014 - 2015



ASSISTANT ACCOUNTANT

at Summa College

2011 - 2014



SKILLS

Lean Startup



Growth Hacking



Social Advertising



E-Mail Marketing



SEO



SEA



LANGUAGES

Dutch



English



TOOLS

HubSpot



Wordpress



Microsoft Office



Zapier



Adobe InDesign



Adobe Illustrator



Adobe Photosop



Google Analytics



Google Tag Manager



Firebase

